



# Release

Jersey

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## New Rugby Development Officer Appointed as Deutsche Bank Renews Sponsorship

The Jersey Rugby Development Programme has received a boost with Deutsche Bank committing to a further two-year sponsorship arrangement, coinciding with the appointment of new Rugby Development Officer David Felton.

David Felton replaces David McCormack, who is stepping down to return to full time teaching. In his new role, David will be assisted by fully qualified members of a dedicated development team.

David Felton has enjoyed a successful career playing for the JRFC, having made over 150 appearances for the side over a career spanning 9 years. He has also been a community rugby coach for 2 years.

At the same time, having initially agreed a two-year sponsorship in 2012, Deutsche Bank has agreed a new deal that will build on the previous successful partnership and see them support the Programme for a further two years until 2016.

The Rugby Development Programme is intended to develop all forms of rugby within primary and secondary schools, with a central objective to make rugby more accessible to all areas of the community. Over the course of the past two years, around 200 young rugby players have taken part in a series of Rugby Camps during half-term breaks.

Cliff Chipperfield, Chairman of the Jersey Rugby Development Committee, said:

“We are delighted that we are able to build on the success of the past two years and plan strongly for the future, thanks to Deutsche Bank’s long-term support. Our aim is to enthuse and encourage young islanders to get involved in rugby whilst identifying potential talent and much has been achieved under David McCormack’s guidance over the past two years. With David Felton now in place, we are looking to grow the programme even further and concentrate on certain areas - for instance in the number of girls playing rugby.”

Mark Osment, Head of Financial Intermediaries, Deutsche Bank Channel Islands, said:

“The Rugby Development Programme has been a real success story over the past two years having involved hundreds of pupils from right across the island, and we are pleased to be able to renew our sponsorship to we can ensure the programme continues to have an impact in the island. As well as identifying talent and building rugby skills, the initiatives organised through the programme allow pupils to develop their team skills and self-confidence through sport.”

Ends.

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